



## SJSU SALZBURG FELLOW



### **Beth von Till**

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### **SJSU Salzburg Fellow (2007-2008)**

*ISP Faculty/Admin Session #20 (July 2007)*

**Biography.** *MA Speech Communication Studies, San Jose State University (1987).* Faculty member at SJSU since 1987. Teaching and research interests focus on communication competencies, working with non-native speakers, intercultural communication, and health communication. *SJSU Outstanding Lecturer (2007).* First lecturer elected to SJSU Academic Senate (2003-2009); faculty-at-large member of the Academic Senate Executive Committee (2007-2008); member of the University Planning Council (2007-2009); member of the University Library Board (2007-2008); Course Coordinator, Communication and Cultural Skills Program with Chiba University in Japan (1997-present); member, Center for Faculty Development Advisory Board, and WASC Accreditation Steering Committee and Accreditation Coordinator (2003-2007). Consultant and board member on competent intercultural communication for WriteTalk, inc., a bay area consulting firm. Member of the SJSU Salzburg Program Steering Group.

**Activities.** As a Salzburg Fellow I have developed two new workshops on cultural communication competencies to be offered in Fall 2008 through the Communication 80 workshop offerings. I am working on linking the Salzburg Scholars as peer mentors with the students from Japan in Fall 2008 and working with Dennis Jaehne on staff exchanges with Chiba University. I am also mentoring one of the SJSU Salzburg Scholars in developing a marketing campaign for the SJSU Salzburg Program on campus and with potential donors. Other activities include work to develop short summer residential programs for SJSU students for an immersion experience in language and culture utilizing local community elders and faculty; as well as discussions about an exchange with scholars from the Salzburg area to visit the bay area for a one-week exchange program. I also brought several scientists and engineers from Hungary to meet with faculty for possible collaborations with SJSU faculty in Fall 2007 and will be consulting with them on communication strategies in June, 2008.

**Interests.** Cultural exchanges for faculty, staff, and students. I would also like to see SJSU capitalize on existing local communities to promote intercultural competency.